TYRO®: BREAKING GENERATIONAL CYCLES OF POVERTY, INCARCERATION AND ENTITLEMENT

CYCLE OF SELF-DESTRUCTION

SHOCK
DENIAL
ANGER
GRIEF
ACCEPTANCE

REPEAT

VICTIM OR VICTOR

APATHY BREEDS COMPLACENCY

The TYRO® program addresses the five R’s in a comprehensive way so that people are equipped with the character, relational, and ethical foundations needed to break generational cycles.

"Your past doesn’t define who you are, but it will qualify you for your future, if you let it.”

- Ron Tijerina
Co-Founder of the TYRO program

RECOGNIZE
RENEW
REBUILD
REINVENT
REINVEST

CYCLE OF SELF-IMPROVEMENT

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ABOUT THE FOUNDERS

Ron and Catherine Tijerina are passionate innovators whose vision, skill, and experience allow them to be catalysts for change. As respected advocates for families, authors, and nationally-renowned speakers, their dynamic and inspiring leadership has transformed tens of thousands of lives across the country. Ron & Catherine’s ability to challenge the status quo to forge creative, effective, and evidence-based solutions is unparalleled in the social services field.

BREAKING CYCLES OF INCARCERATION

In 1991 Ron & Catherine experienced a profound tragedy when Ron was convicted of a crime he didn’t commit and sentenced to 14 – 25 years in an Ohio prison. In the midst of this unimaginable circumstance the Tijerinas discovered that there was little support for vulnerable families, especially families who had a loved one in prison.

During Ron’s time in prison, the Tijerinas began to unearth root causes of generational cycles of poverty, low expectations, and incarceration. Out of this discovery, they created the TYRO program. While Ron was overcoming the challenges of being a father and husband in prison, Catherine toiled to move beyond welfare assistance, empower her children, and keep their family intact. As they re-established their own family, they began to dream about how they could help others. In the year 2000, while Ron was still incarcerated, the Tijerinas founded The RIDGE Project and soon after launched their TYRO Program.

THE TYRO MOVEMENT

The RIDGE Project’s TYRO Program has developed into an award-winning, evidence-based, best practice curriculum. After Ron’s release from prison in 2006, the Tijerinas expanded their work to champion family-strengthening policies, programs and practices both on the state and national level. Their work has resulted in numerous awards and recognitions, including the SMART Marriages Impact Award, The White House’s Champion of Change designation, and Director’s Award from the Ohio Department of Rehabilitation and Corrections. Their efforts have shaped both state and federal policies and have created models for best practices in adult, youth and family social services worldwide.

MESSENGERS OF HOPE

Ron and Catherine deliver an inspirational and moving message of hope for all families. They have authored HIGH FIVE Love Never Fails which presents a recipe for healthy families built on five principles. The Tijerinas regularly appear in local, state and national print, radio, and televised media.
Awards, Honors, and Recognitions

Ron & Catherine Tijerina

2008 - 2009  Ron and Catherine served as Expert Presenters for the US Dept. of Health and Human Services National Webinars
2009  Ron and Catherine Tijerina served as Expert Presenters at the Office of Family Assistance (US Dept. of HHS) National Conference
2009 - 2010  The RIDGE Project Keeping FAITH Program was selected by the US Dept. of HHS to be highlighted in a video project of promising practices and selected for inclusion in (2) US Dep't. of HHS publications:
2009  A Review of Select Grantee Profiles and Promising Results
2010  How to Implement Promising Practices
2010  Program Creativity Award from NAEF, Washington DC
2010  National Impact Award from Smart Marriages®
2010  Commendation from the Ohio Senate
2011  Family strengthening program identified as a Best Practice by the US Dept. of HHS
2011  Identified as a Best Practice in a publication from the National Fatherhood Initiative and the Bureau of Justice Assistance at the US Dept. of Justice
2012  Tijerinas were invited to the White House Champion of Change Event
2012  Program highlighted at the OFA Grantee Conference
2012  Youth Rites of Passage (ROP) Program highlighted in a Congressional report on Best Practices
2013  White House Fatherhood Hero Award – Recognized by the DOJ and White House as a Hero for Fatherhood and Families
2013  Ohio Dept. of Rehabilitation and Corrections Director's Impact Award
2013  Innovation and Vision Award – National Association for Relationship and Marriage Education (NARME)
2014  Ohio Department of Rehabilitation and Corrections Director's Impact Award
2014  Fatherhood Achievement Award from the Ohio Commission on Fatherhood, Ohio University, and OPNFF
2014  Commendation by the Ohio Secretary of State
2015  National Association of Blacks in Criminal Justice (NABCJ) Community Reentry Award
2015  Commendation by the Ohio Senate
2015  Commendation by the Ohio House of Representatives
2016  Ohio Adolescent Health Association Impacting Ohio Youth Award
2017  Featured as an Ohio Business Profile Company by the Ohio Secretary of State’s Office
2017  Molina Healthcare Ohio’s Community Champions Award
2018  Senatorial Citation from Ohio State District 1 Senator Robert McColley
What is TYRO Leadership?

TYRO Leadership is a nationally known, award-winning, evidence based curriculum designed to equip participants with skills to achieve their highest potential.

How Does TYRO Leadership Work?

Upon successful completion, participants have a significant increase in emotional intelligence and improvement in their view of themselves and their relationships.

This intensive character development program teaches Men and Women to own responsibility for their actions, and prepares them to live a life of honor and integrity.

Grow With TYRO Leadership

Find a Class

The TYRO Leadership class is taught over a 5-10 week period. Participating in the TYRO class allows you to connect with the greater TYRO alumni community.

Take the Facilitator Training


Become a Partner

Becoming a TYRO Partner allows you to equip others through sustained support from the program developers, access to technical and grant writing support.

Contact

419-278-0097 - info@tyro365.com - tyroleadership.com
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**Contact**

419-278-0097 - info@tyro365.com - tyro365.com
TYRO Dads

What is TYRO Dads?

TYRO Dads is a nationally known, award-winning, evidence based curriculum designed to equip participants with skills to achieve their highest potential.

How Does TYRO Dads Work?

Upon successful completion, participants have a significant increase in emotional intelligence and improvement in their view of themselves and their relationships.

This intensive character development program teaches Men to own responsibility for their actions, and prepares them to live a life of honor and integrity.

Grow With TYRO Dads

Find a Class

The TYRO Dads class is taught over a 5-10 week period. Participating in the TYRO class allows you to connect with the greater TYRO alumni community.

Take the Facilitator Training


Become a Partner

Becoming a TYRO Partner allows you to equip others through sustained support from the program developers, access to technical and grant writing support.

Contact

419-278-0097 - info@tyro365.com - tyro365.com
I am a mother worth following

What is TYRO Moms?

TYRO Mom is a nationally known, award-winning, evidence based curriculum designed to equip moms with skills to achieve their highest potential.

How Does TYRO Moms Work?

Upon successful completion, participants have a significant increase in emotional intelligence and improvement in their view of themselves and their relationships.

This intensive character development program teaches women to own responsibility for their actions, and prepares women to live a life of honor and integrity.

Grow With TYRO Moms

Find a Class

The TYRO Moms class is taught over a 5-10 week period. Participating in the TYRO class allows you to connect with the greater TYRO alumni community.

Take the Facilitator Training

The Facilitator Training includes: Facilitator Manual and DVDs, Workbooks, TYRO Pins, Support, & Marketing Materials

Become a Partner

Becoming a TYRO Partner allows you to equip others through sustained support from the program developers, access to technical and grant writing support.

Contact

419-278-0097 - info@tyro365.com - tyro365.com
TYRO Papás

Qué es el liderazgo de TYRO?
TYRO Papas es un currículo conocido a nivel nacional, galardonado, basado en la evidencia, diseñado para equipar a los participantes con las habilidades necesarias para alcanzar su máximo potencial.

Cómo funciona el liderazgo de TYRO?
Liderando le cargo en la restauración de la paternidad. TYRO Papas describe cómo se ve un hombre verdadero y muestra cómo su pasado no define quiénes son, pero pueden calificarlos para su futuro si lo superan.

Crecer con los Papás TYRO

Encuentra una clase
La clase de liderazgo TYRO se imparte durante un periodo de 5-10 semanas. Participar en la clase TYRO le permite conectarse con la gran comunidad de antiguos alumnos de TYRO.

Tome la capacitación del facilitador
La capacitación del facilitador incluye: Manual del facilitador y DVD, libros de trabajo, pines TYRO, Soporte y materiales de marketing.

Convertirse en un compañero
Convertirse en un socio de TYRO le permite equipar a otros a través del apoyo sostenido de los desarrolladores del programa, el acceso al soporte técnico y la escritura de subvenciones.

Contact
419-278-0097 - info@tyro365.com - tyro365.com
TYRO Youth

What is TYRO Youth?

TYRO Youth is a nationally known, award-winning, evidence based curriculum designed to equip participants with skills to achieve their highest potential.

How Does TYRO Youth Work?

Upon successful completion, participants have a significant increase in emotional intelligence and improvement in their view of themselves and their relationships.

This intensive character development program teaches youth to own responsibility for their actions, and prepares them to live a life of honor and integrity.

Grow With TYRO Youth

Find a Class

The TYRO Youth class is taught over a 5-10 week period. Participating in the TYRO class allows you to connect with the greater TYRO Youth community.

Take the Facilitator Training


Become a Partner

Becoming a TYRO Partner allows you to equip others through sustained support from the program developers, access to technical and grant writing support.

Contact

419-278-0097 - info@tyro365.com - tyroyouth.com
TYRO Youth is a nationally known, award-winning, evidence based curriculum designed to equip participants with skills to achieve their highest potential. Upon successful completion, participants have a significant increase in emotional intelligence and improvement in their view of themselves and their relationships.

This intensive character development program teaches youth to own responsibility for their actions, and prepares them to live a life of honor and integrity.

**Grow With TYRO Youth**

**Find a Class**

The **TYRO** Youth class is taught over a 5-10 week period. Participating in the TYRO class allows you to connect with the greater TYRO Youth community.

**Take the Facilitator Training**


**Become a Partner**

Becoming a TYRO Partner allows you to equip others through sustained support from the program developers, access to technical and grant writing support.

**Contact**

419-278-0097 - info@tyro365.com - tyroyouth.com
The Facilitator Training includes: Facilitator Manual, teaching materials, workbook and teaching mats.

Becoming a Certified Instructor allows you to equip others with support from the program developers, access to technical support and discount pricing.

Contact
419-278-0097 - info@tyro365.com - couplecommunication.com
Introduction to the Communication Programs: COUPLE I & II and CORE COMMUNICATION

*Presentation* – Overview of CC I (with Preview Video), The Couple Packet, Goals, Ground Rules, Definition & 7 Dimensions of a Collaborative Marriage, Instructional Competencies, *Communication*: Attitude and Behavior

**Styles of Communication**


**Communication and Issues**


**The Awareness Wheel – The Structure of an Issue & the Basis for Clear Communication**


**The Listening Cycle – A Tool for Effective Listening**

*Presentation* – 5 Attentive Listening Skills & the Listening Cycle. *Demonstration* – Attentive Listening (with Skills Floor Mat) and Coaching. *Exercise* – Practice Using the Listening Cycle Skills Mat to Understand (in Small Groups, with Coaching)

**Conflict Patterns & Collaborative Process**


**Inventory and Theory of CC Program**

*Presentation* – ThriveSphere Collaborative Marriage Inventory; Individuation, Consideration, & Systemic Collaboration: Integration with Neuroscience and Attachment Theories

**Managing My Anger**


**Responding to Partner’s Anger**

*Presentation* – Escalating or De-escalating the Anger, Choice Points, Staying Skilled. *Demonstration* – Options for Responding to Expressions of Anger. *Exercise* – Customizing Effective Responses

**Evaluation of Workshop**
TYRO Couples
Building Healthy Relationships

ON DEMAND VIDEO SERIES

TYROINSTITUTE.COM

Having a healthy relationship isn't something that just happens. It takes friendship, faithfulness, fairness, forgiveness and fortitude. Achieve your dream relationship with these 5 skills.

WHAT IS TYRO? TYRO are nationally known, award-winning, evidence based programs designed to equip participants with skills to achieve their highest potential.

HOW TYRO COUPLES WORKS

Watch The Series
The TYRO Couples Series is taught in 5 sessions that cover the keys to every successful relationship. Watch the videos as a couple or separately.

Interactive Learning
Learn from Founders of TYRO and Life Coaches Ron and Catherine Tijerina as they share personal stories to make build your healthy relationship.

Empower Others
Discover the world of TYRO and equip others through sustained support from the program developers, access to technical and grant writing support.

Contact
419-278-0097 - info@tyro365.com - tyroinstitute.com
**Core Communication** is a program that helps you understand and connect with those around you.

**What is Core Communication?**
Core Communication is a nationally known, award-winning, evidence based curriculum designed to equip participants with skills to achieve their highest potential.

**How Does it Work?**
Whether gained through pre-marriage preparation, marriage education, or counseling, these interpersonal tools help to build a more satisfying and fulfilling collaborative relationship.

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**Grow With Core Communication**

**Find a Class**
The Core Communication class is taught over 6 sessions. Participating in this class allows you to connect with those around you.

**Take the Facilitator Training**
The Facilitator Training includes: Facilitator Manual, teaching materials, workbook and teaching mats.

**Become a Partner**
Becoming a Certified Instructor allows you to equip others with support from the program developers, access to technical support and discount pricing.

**Contact**
419-278-0097 - info@tyro365.com - couplecommunication.com
TYRO Greatness

5 Core Competencies of a Great Leader

ON DEMAND VIDEO SERIES

TYROINSTITUTE.COM

TYRO 5CC brings a whole new perspective on what it means to be successful. This training addresses 5 key principles for success: Authenticity, Creativity, Influence, Vision, and Maturity.

WHAT IS TYRO? TYRO are nationally known, award-winning, evidence based programs designed to equip participants with skills to achieve their highest potential.

HOW 5 Core Competencies WORKS

Watch The Series
These Five Core Competencies are designed to teach you how to unlock your authenticity, creativity, influence, maturity and vision as a leader.

Interactive Learning
Learn from Founders of TYRO and Life Coaches Ron and Catherine Tijerina as they share personal stories to help you grow.

Empower Others
Discover the world of TYRO and equip others through sustained support from the program developers, access to technical and grant writing support.

Contact
419-278-0097 - info@tyro365.com - tyroinstitute.com
WHEN DADDY GOES TO PRISON
did you know...

More than **5 Million** children in the U.S. have had a parent incarcerated at some point in their lives.*

**5 MILLION**

A child gets to embrace his parent for **5 seconds** at the beginning and end of a visit. That’s only **6 minutes** a year.†

A child is not allowed to sit on his parent’s lap during a visit once he’s turned **5 years old.‡**

Children of the incarcerated are looked at as the **problem** by society.†

When a child with a parent in prison gets a present marked “from Dad” it gives him hope that his Father is trying to stay connected his life.†

Only **42%** of fathers in state prison have had a personal visit with their children since admission.**

A child of an inmate sees his parent **3 times/month** for **3 hours/visit** at most. That’s **108 hours** out of 8,760/year.‡

Find out more: TYRO365.com

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* A Shared Sentence: The devastating toll of parental incarceration on kids, families and communities. Annie E. Casey Foundation, April 2015
† Based on the Tekla Family Resilience

3 for 3